

--	--

--

- [About](#)
- [Timeline](#)
- [Recovery Environments](#)
- [Themes](#)
- [Topics](#)
- [Engage](#)

- [Learn](#)
- [Prepare](#)
- [Act](#)

- [Connect](#)
- [Contact](#)
- [Contribute](#)
- [Symposium](#)
- [News](#)

- |  |
|--|
|  |
|--|

- [About](#)
- [Timeline](#)
- [Recovery Environments](#)
- [Built Environment](#)
- [Cultural Recovery Environment](#)
- [Economic Recovery Environment](#)
- [Natural Environment](#)
- [Social Recovery Environment](#)
- [What is "Recovery Environments"](#)

- [Themes](#)
- [Understanding the Recovery Context](#)
- [Leadership and Governance](#)
- [Resource Allocation](#)
- [Communication and Community Engagement](#)
- [Conditions for Innovation](#)
- [What is "Themes"](#)

- [Topics](#)
- [Business Recovery](#)
- [Christchurch Central City](#)
- [Collaboration and Partnership](#)
- [Communicating in Recovery](#)
- [Community Engagement](#)
- [Community Resilience](#)
- [Demolitions and Operations](#)
- [Finance](#)
- [Horizontal Infrastructure](#)
- [Housing Recovery](#)
- [Human Resources](#)
- [Information Technology and Data](#)

- [Insurance](#)
- [Land Use Planning](#)
- [Legal](#)
- [Programme Management Office](#)
- [Psychosocial Recovery](#)
- [Recovery Governance](#)
- [Recovery Policy](#)
- [Recovery Strategy for Greater Christchurch](#)
- [Residential Red Zone](#)
- [Science](#)
- [Setting Up a Recovery Agency](#)
- [Social Recovery](#)
- [What is "Topics"](#)
- [Engage](#)
  - [Learn](#)
  - [Prepare](#)
  - [Act](#)
  - [What is "Engage"](#)
- [Connect](#)
  - [Contact](#)
  - [Contribute](#)
  - [Symposium](#)
  - [News](#)
- 
- [Recovery Environments](#)
- [Themes](#)
- [Topics](#)

[Back to results](#)

| [Recovery Environments](#) | [Themes](#) | [Topics](#) |

## CERA's communication channels

7 June 2016 [Canterbury Earthquake Recovery Authority \(CERA\)](#)

### Case Study

- 
- 

Post-disaster communications require a multiple channel approach to maximise reach and cut-through. This case study outlines the range of communications channels CERA utilised and explores how messaging and methodologies changed over time to adapt to a changing recovery environment.

[Back to top](#)

Broken Link? [Let us know](#)

## Case Study

---

### CERA's communication channels

pdf 1.7 MB

---

[Download](#)

Tagged with...

- [communications](#)
- [media](#)
- [engagement](#)
- [social media](#)

### Resources associated with this Resource

#### The Amazing Place youth engagement strategy

□

In 2013 the Christchurch Central Development Unit developed a youth engagem...

[Read more](#)

#### Communicating in a recovery: CERA's approach to communications and engagement

□

From CERA's inception there was enormous demand for action and answers, a...

[Read more](#)

#### The Communications team

□

CERA's Communications team had many functions. These included working wit...

[Read more](#)

#### CERA communications – key lessons identified

□

This resource looks at CERA's experience communicating in recovery and ex...

[Read more](#)

## Records associated with this Resource

### Briefing paper: The psychosocial consequences of the Canterbury earthquakes

□

This briefing was given by Professor Sir Peter Gluckman, Chief Science Advi...

[Read more](#)

### Bus Interchange concrete pour

□

One of the first of Christchurch's government-backed Anchor Projects to b...

[Read more](#)

### Call for Ideas to Remember

□

In July 2014, CERA led a community engagement process to inform the design...

[Read more](#)

### Canterbury Earthquake Recovery Lookbook, for the quarter ended 30 June 2015

□

This Canterbury Earthquake Recovery Lookbook describes and measures key rec...

[Read more](#)

- [About](#)
- [Recovery Environments](#)
- [Themes](#)
- [Topics](#)
- [Engage](#)
- [Connect](#)
  
- [Legal information](#)
- [Contact](#)

- [Accessibility](#)
- [Glossary](#)