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CERA's communication channels

7 June 2016 [Canterbury Earthquake Recovery Authority \(CERA\)](#)

Case Study

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Post-disaster communications require a multiple channel approach to maximise reach and cut-through. This case study outlines the range of communications channels CERA utilised and explores how messaging and methodologies changed over time to adapt to a changing recovery environment.

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Case Study

CERA's communication channels

pdf 1.7 MB

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